



Nutrition 360 – Focus Area – Partnering with GIST

National Awareness Campaign

- Motto - Uttam Aahaar, Uttam Vichar
- Focus – Spread Awareness about positive nutrition for happy, healthy and long life
- Partner with SMEs and agencies, both inside and outside India developing connectors, messengers, and contributors.

Journey: Past, Present, and Future plan

- Developed Content, collaterals and experts required for awareness campaigns
- Collaborating with NGOs, academic institutions and SMEs
- Initiate donation campaign beginning with USA; support in cash & kind

How will US Foundation for Education & Development (USFED) Support?

- Goal - Support educational activities for needy children at all levels of schools in the US
- Joining hands with GIST extending financial support for Nutrition 360 Programs nationwide
- Representing USFED in the GIST events, especially the annual meeting
- Opportunity for local and global engagement for members' networking

